

# Atria®

## Atria

Merja Leino is the executive vice president managing sustainability initiatives at the Atria Group. She has worked at Atria for over twenty years and during this time has gained valuable insights into what Atria represents as a company. According to Merja, Atria represents the products of honest Finnish producers working for the consumer.



## Merja Leino describes the company as follows

- **Atria has been producing food for over a hundred years. We want to continue to do so, which is why we operate with respect for the planet, for people and for the food they eat.**
- **Atria is the leading Nordic company in responsible food production. Over the years, we have honoured our responsibilities and solved significant challenges. Due to climate change, our most important goal now is to achieve a carbon-neutral food chain.**
- **Atria is committed to responsible business and the requirements of our operating environment and stakeholders.**
- **Through responsible operations, Atria aim to ensure favourable conditions for our current and future operations. In accordance with the principles of sustainable development, we consider the economic, social and environmental aspects of our operations in all of our business areas. We also require our business partners to comply with similar principles in their operations.**



1 - Atria Group - Mission, vision and values





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*Corporate responsibility is integrated into all levels of our operations: targets, values, operating strategies, management and day-to-day work*

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*The Atria Code of Conduct reflects the Atria Way of Work values defined by the company's personnel:*

*"We focus on consumers and customers, we deliver quality, we are hungry for success and we enjoy our work."*

*By working in accordance with these values, Atria can guide its practical operations towards sustainable development and success by following uniform operating principles.*

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*Atria's chain of good food consists of primary production, industrial production, customers and consumers. Stakeholders are strongly present in the food chain, all the way from raw material procurement to the finished products and their use. Listening to stakeholders is one of the main pillars of corporate responsibility for Atria.*

*By investing in the development of corporate responsibility matters relevant to Atria, the company secures its future operating conditions and creates both financial and social value to society.*

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*We are proud of our products. The traceability of our food is already one of the best in the industry, even internationally:*

Our goal is to achieve a fully transparent food chain where all the raw materials, ingredients and packaging we use can be traced back to the consumer.





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The product safety management systems used by our production plants are certified and monitored by independent third parties. In addition, extensive and competent self-monitoring ensures product safety in daily operations.

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*Additional information: [Atria website](#)*



[Corporate responsibility report](#)



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