

Be Green Cleaning: Kinder, Cleaner, Naturally



<https://begreencleaning.co.uk/>

In 2019, Shaun Brogan left his job with a cleaning firm with plans to start his own, but much greener.

He felt that many cleaning companies used too many chemicals harmful for the environment.

So with help from the Inspiring Enterprise project and his University of Winchester mentor he started developing Be Green Cleaning.

Their mission statement is clear:

Inspiring success through delivering clean, fresh, healthy places of work, rest and play. Innovating, developing, nurturing and nourishing people and our planet to achieve the very kindest, cleanest & natural outcome in everything we do.

To meet these high standards they have identified 5 main cornerstones in the way they operate their business:

1. **KINDNESS** *No causing harm or damage* Protecting the planet by ensuring that our activities and objectives have not negative impact on the environment wherever possible. **2. FLEXIBILITY** *Able to change or be changed easily according to the situation* We fit around you – adapting at all times to suit your needs. **3. PRINCIPLED** *Always behaving in an honest and moral way* There are lots of ways to do things – we just want to do things the right way. **4. PIONEERING** *Using ideas and methods that have never been used before* We are green and hygienically clean – improving the wellbeing of people and their places. **5. PASSIONATE** *Having very strong feelings or emotions* Always holding an attitude and intention to always do our very best in everything we do.

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Shaun adds: 'At BeGreen we understand that now more than ever businesses need to operate with a clear focus on their environmental impact, removing or minimising in every aspect. Understandably,

most organisations focus energy and activity on their key supply chain, this means that smaller suppliers or service providers are overlooked.'

He also says: 'At BeGreen we are passionate about protecting the planet and ensuring our activities and objectives have no negative impact on the environment wherever possible. We have developed cleaning practices that virtually eliminate the use of chemicals in daily cleaning. We utilise recycled paper products and when we do need to use cleaning products they are environmentally sound.'

BeGreen look to work with like-minded suppliers who are passionate about sustainability to ensure they are doing everything we can to lower our carbon footprint.

Every company has its strategic goals around operating in the most environmentally conscious way. At BeGreen they align with businesses' environmental objectives as that every customer is unique and needs the best green credentials. Shaun says: 'We are only as good as our people, so we undertake robust training regime to ensure our team fully understand the cleaning expectations and standards demanded by every customer.'



Shaun now runs Be Green Cleaning business with one business partner and they employ around 10 people. He won't use products with volatile organic compounds (VOC's) in them, as they effect the spaces we live and work in. They have developed cleaning practices that virtually eliminate the use of chemicals in daily cleaning. They utilise recycled paper products and when we do need to use cleaning products they are environmentally sound.

The business is doing well. Their main base is in Winchester, England but now they are cleaning premises as far away as Derby. Shaun is enjoying running his own business, even though it is challenging at times.....**and his main tip to budding entrepreneurs is: Don't be frightened to ask for help!**

