

VERZUIMWEG

Information & Introduction

The surveyed company is Verzuimweg. It is a company which active in the preventive and curative healthcare. It consist of two business units, namely; Verzuimweg ans Keesz B.v.. There are 50 members of staff.

The company is fast growing over the last couple of years. The company is situated in Groningen and are active in the northern half of the Netherlands. The main task of company is to advise other organizations, mainly in education or in government surroundings, in how to achieve a healthy work environment and healthy employees for those organizations. The main course is to get employees, who are sick or has other problems and can't get to work, so quick and sustainable as possible back to work. In the Netherlands there is a lot of governmental control over the working conditions of the employees in companies and also on the part of 'how act with sick personal". In 2019 the company moved to a new location in refurbished 5 story building which was 20 years old.



Sustainability in the company

Because the company is active in the professional services, business to business and has only office personal and doctors therefor there isn't a physical supply-chain in the organization.

The company has refurbished their new office building. The whole inside of the building is stripped down to only the basic core of the building and the planned a whole new open spaced working environment. The isolation of the building has been completely removed and renewed. They have installed new state of art climate control units which use less amount of energy and have environmentally gasses inside. The roof is packed with the newest kind solarpanels which are produced in Europe.



There are several parking spaces for electrical vehicles which also have a recharging unit. The company cars are hybrids but in the near future the all go electric.

Benefits, Marketing & Brands

The company is fast growing and attracts relative young highly educated professionals to work there. This new generation of employees finds sustainability very important and wants to work for a company that also reflect their own view on sustainability.

The use of less power for office also contribute for a better environment. The use of electrical cars, sustainable materials in the officebuilding also contribute to a sustainable environment. The office and the services are almost completely paperless which saves trees and energy. The carbon footprint is getting smaller each year. Combination of working at home versus working in the office is also highly promoted by management reason for this is to have so less as possible traffic in to and from the office. The management also promote to come with the bicycle to office instead of the car. It is healthier and better for the environment.

