

## INSTRUCTIONS FOR BUSINESS INTERVIEW

1. Choose one enterprise from your neighbourhood for the interview.
2. Interview the enterprise based on the following questions. Make notes for yourself.
3. Write a short report where you make some comparisons between a case enterprise and the enterprise you chose for the assignment.

### QUESTIONNAIRE FOR INTERVIEW

1. Company name, size and industry
2. Brief description of the company, main products and services
3. What concrete steps has the company taken in terms of sustainability or responsibility? Where did the ideas come from?
4. What are the reasons for emphasizing sustainability or responsibility in the company?
5. What are the benefits of sustainable or responsible actions for the business?
  - a. economical benefits
  - b. ecological benefits
  - c. social or cultural benefits
  - d. other
6. Has there been any negative side effects due to sustainable or responsible actions? What?
7. Have your customers appreciated your actions? How?
8. Have your employees appreciated your actions? How?