



LEVEL	2
LEARNING OUTCOME	LO2 Student can follow the principles of sustainable development and environmental system management
SPECIFIC LEARNING OUTCOME	Students understand the primary principles of sustainable development and environmental system management
KEYWORDS	Sustainable-driven entrepreneurship, sustainable development, environmental system
INTRODUCTION	You will learn primary principles of sustainable development and environmental system management in companies
HOW TO WORK WITH THIS MATERIAL	<ul style="list-style-type: none"> <li>• Select one of the provided case descriptions</li> <li>• look for another company operating in the same business field</li> <li>• find out basic information about the company</li> <li>• Interview a person in charge by using the provided questionnaire.</li> <li>• compare two companies from a sustainability perspective</li> <li>• prepare a report and present it for your fellow students</li> </ul>



TIMING

approx. 7 hours

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## Specific Learning Outcome:

Students understand the primary principles of sustainable development and environmental system management

### *Sustainability-driven Entrepreneurship-project* Assignment



1. Select one of the provided CASE descriptions for this task.
  
2. Then look for another company operating in the same business field whose activities in sustainable development are not publicly visible.
  - Visit in the company or the company's website and find out basic information about the company and its business.
  - Interview the person in charge by using the provided questionnaire. The interview can be made in person or by other means such as by using email or e.g. Teams.



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3. After the interview your task is to compare the two companies from a sustainability perspective.

- Has the interviewed company considered sustainability issues?
- Does the company have similar elements of sustainability as the case company?
- Do they have a model for managing the environmental system?

4. Prepare a report that presents the differences and possible similarities between the activities of these companies from the perspective of sustainable development and presents it to fellow students.

*The task can also be implemented in small groups.*



INSTRUCTIONS FOR BUSINESS INTERVIEW



1. Choose one enterprise from your neighbourhood for the interview.
2. Interview the enterprise based on the following questions. Make notes for yourself.
3. Write a short report where you make some comparisons between a case enterprise and the enterprise you chose for the assignment.

QUESTIONNAIRE FOR INTERVIEW

1. Company name, size and industry
2. Brief description of the company, main products and services
3. What concrete steps has the company taken in terms of sustainability or responsibility? Where did the ideas come from?
4. What are the reasons for emphasizing sustainability or responsibility in the company?
5. What are the benefits of sustainable or responsible actions for the business?
  - a. ~~economical~~ benefits
  - b. ecological benefits
  - c. social or cultural benefits
  - d. other
6. Has there been any negative side effects due to sustainable or responsible actions? What?
7. Have your customers appreciated your actions? How.
8. Have your employees appreciated your actions? How.

