

Case study Nestlé

Corporate sustainability



Step 1: How does the company address sustainability?

- Nestlé does not strictly adhere to the SDGs for its sustainability actions but has worked out the ‘Creating Shared Value’ Program. This program consists of 3 ambitions and 36 commitments concerning a sustainable future.
- Moreover, the company supports several global initiatives for a more sustainable planet.

Source: <https://www.nestle.com/csv/global-initiatives>

Step 1: How does the company address sustainability?



FOR INDIVIDUALS AND FAMILIES

Our 2030 ambition is to help 50 million children lead healthier lives.

[How we are helping children](#)



FOR OUR COMMUNITIES

Our 2030 ambition is to improve 30 million livelihoods in communities directly connected to our business activities.

[How we are improving livelihoods](#)



FOR THE PLANET

Our 2030 ambition is to strive for zero environmental impact in our operations.

[How we are striving for zero](#)



Step 1: How does the company address sustainability?

Our commitments

Launch more foods and beverages that are nutritious, especially for mothers-to-be, new mothers, and infants and children

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Further decrease sugars, sodium and saturated fat

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Increase vegetables, fiber-rich grains, pulses, nuts and seeds in our foods and beverages

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Simplify our ingredient lists and remove artificial colors

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Address under-nutrition through micronutrient fortification

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Step 2: How do the company's actions contribute to the 17 SDGs?

- Nestlé has mapped its Creating Shared Value Program against the SDGs, summarizing for each commitment to which SDG it contributes

Source: https://www.nestle.com/sites/default/files/asset_library/documents/creating-shared-value/materiality-and-sdgs.pdf

Step 2: How do the company's actions contribute to the 17 SDGs?

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Individuals and families																	
Food & Nutrition Security	●	●	●		●					●			●	●	●		●
Over- & Under-Nutrition		●	●		●					●		●					●
Responsible Marketing and Influence			●	●								●	●				●
Food & Product safety			●														●
Communities																	
Animal Welfare			●														●
Rural Development & Poverty Alleviation	●	●		●	●	●		●	●	●						●	●
Responsible Sourcing and Traceability												●		●	●		●
Women's Empowerment	●	●	●		●			●	●	●							●
Business Ethics									●	●						●	●
Human Rights	●				●			●	●	●						●	●
Fair Employment and Youth Employability	●			●	●			●	●	●						●	●
Employee Safety, Health & Wellness			●			●		●									●
Planet																	
Water Stewardship						●						●		●			●
Water, Sanitation & Hygiene	●	●	●			●								●			●
Natural Resource Stewardship		●				●						●	●	●	●		●
Climate Change		●				●	●		●			●	●		●		●
Resource Efficiency, (Food) Waste & the Circular Economy		●					●		●			●	●	●	●		●

Step 3: List the company's actions per SDG.

- List actions of the company that may have a negative effect on certain SDGs.

Step 4: Are there certain actions that may have a negative effect on the SDGs

- List actions of the company that may have a negative effect on certain SDGs.

Step 5: How could the company further improve its sustainability?

- Steps 3 & 4 result in an overview of positive and negative effects on the SDGs.
- Now we can formulate a short advice on how the company could further improve its sustainability.