

LEVEL	3
LEARNING OUTCOME	LO2: Students can follow the principles of sustainable development and environmental system management
SPECIFIC LEARNING OUTCOME	Students can apply key practices for promoting sustainable development
KEYWORDS	Promoting sustainable development
INTRODUCTION	In this learning material, students collect the sustainability efforts of a company and assess them within the framework of the Sustainable Development Goals. The material consists of an example case and an exercise in which students work out their own case study. The main goal is to analyse positive and negative impacts on each SDG and formulate an advice on where the company can still improve its sustainability actions.
HOW TO WORK WITH THIS MATERIAL	<p>If students already have basic knowledge of CSR and the SDGs, you can start with the case study. The instructions can be found in the PowerPoint presentation.</p> <p>Try to make clear that the SDGs are holistic and interconnected. Step 4 stimulates critical thinking about this. For step 5 students can have a look at the sustainability strategy of competitors or best practices in the sector.</p>
TIMING	3h



3.1.3 SPECIFIC LEARNING OUTPUT:

Student can apply key practices for promoting sustainable development



Introduction and theory:

- In this learning material, students collect the sustainability efforts of a company and assess them within the framework of the Sustainable Development Goals. The material consists of an example case and an exercise in which students work out their own case study. The main goal is to analyse positive and negative impacts on each SDG and formulate an advice on where the company can still improve its sustainability actions.

Exercises:

If students already have basic knowledge of CSR and the SDGs, you can start with the case study. The instructions can be found in the PowerPoint presentation.

Try to make clear that the SDGs are holistic and interconnected. Step 4 stimulates critical thinking about this. For step 5 students can have a look at the sustainability strategy of competitors or best practices in the sector.