

LEVEL	3
LEARNING OUTCOME	LO3: Students can take into account the principles of life cycle thinking and circular economy in relationship to new and existing businesses
SPECIFIC LEARNING OUTCOME	Student can assess the circularity of a product, service or business model
KEYWORDS	Circularity of product, service of business model
INTRODUCTION	<p>Case study fashion industry.</p> <p>In this exercise, students:</p> <ul style="list-style-type: none"> - Learn how to analyse a sustainability problem - Learn how to think in systems - Learn how the triple P works in reality - Learn how to make a business model more circular and sustainable
HOW TO WORK WITH THIS MATERIAL	Use the Word and Powerpoint presentations in attachments. Work in groups and make sure there is enough time to have some discussion. You can use the case of HNST jeans as a separate case or an additional one to this one. Try to have a discussion about the business model of traditional fast fashion and a sustainable business model.
TIMING	2,5h



3.1.3 SPECIFIC LEARNING OUTPUT:

Student can assess the circularity of a product, service or business model



Introduction and theory:

Case study fashion industry.

In this exercise, students:

- Learn how to analyse a sustainability problem
- Learn how to think in systems
- Learn how the triple P works in reality
- Learn how to make a business model more circular and sustainable

Exercises:

Use the files 3.1.a and 3.1.b (in the website). Work in groups and make sure there is enough time to have some discussion. You can use the case of HNST jeans as a separate case or an additional one to this one.

Try to have a discussion about the business model of traditional fast fashion and a sustainable business model.