

LEVEL	3
LEARNING OUTCOME	LO4 The student can generate, develop and test sustainability-driven business ideas and opportunities in a more complex environment
SPECIFIC LEARNING OUTCOME	Student can present their sustainability-driven business ideas and opportunities
KEYWORDS	Social entrepreneurship
INTRODUCTION	This in an Assignment on IMDB
HOW TO WORK WITH THIS MATERIAL	Start from the assignment of SLO 3.4.2. Afterwards students pitch their ideas for entrepreneurs. Students can download The Pitch Canvas® and the app PitchProfessional to learn how to pitch.
TIMING	4h



## 3.4.3 SPECIFIC LEARNING OUTPUT

Student can present their sustainability-driven business ideas and opportunities



# Introduction and theory:

Start from the assignment of SLO 3.4.2. Afterwards students pitch their ideas for entrepreneurs. Students can download The Pitch Canvas® on [Best3minutes.com/academy](https://Best3minutes.com/academy) and the app PitchProfessional to learn how to pitch.

# Exercises:

- 1 Identify some trends
- 2 Brainstorm on some business ideas
- 3 Choose your favourite idea
- 4 Develop your idea into a social business model
- 5 Pitch your idea