

LEVEL	3
LEARNING OUTCOME	LO5: Students can produce, present and implement a sustainability-driven business plan
SPECIFIC LEARNING OUTCOME	Students will make a sustainability-driven business plan using the Flourishing Business Model Canvas
KEYWORDS	Service design tools
INTRODUCTION	This exercise concentrates on the Service Design Wheel for circular economy and on tools to create new circular businesses.
HOW TO WORK WITH THIS MATERIAL	All the instructions for the teacher are in the Word file. You can use the Service Design Wheel to stimulate critical thinking on products' life cycle and awake conversation on how to prolong the life of a product or a service.
TIMING	6h



3.5.1 SPECIFIC LEARNING OUTPUT:

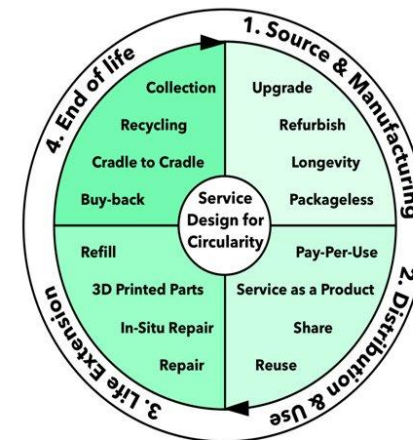
Students will make a sustainability-driven business plan using the Flourishing Business Model Canvas



Introduction and theory:

This exercise concentrates on the Service design Wheel for circular economy and on tools to create new circular businesses.

Circular Economy for Service Designers:
16 Opportunity Areas



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Exercises:

