



SUSTAINABLE  
DEVELOPMENT GOALS

LEVEL	3
LEARNING OUTCOME	L05 The student can produce, present and implement a sustainability-driven business plan
SPECIFIC LEARNING OUTCOME	Students can translate their sustainable business model in a business plan
KEYWORDS	Service design tools
INTRODUCTION	This exercise concentrates on the Service design Wheel for circular economy and on tool to create new circular businesses.
HOW TO WORK WITH THIS MATERIAL	All the instructions for the teacher are in the Word file. You can use the Service design wheel to stimulate critical thinking on products life cycle and awake conversation on how to prolong the life of a product or a service.
TIMING	6h



## 3.5.2 SPECIFIC LEARNING OUTPUT:

Students can translate their sustainable business model in a business plan



# Introduction and theory:

This exercise concentrates on the Service design Wheel for circular economy and on tool to create new circular businesses.

# Exercises:

Create a business plan for a starting company using the Business Model Canvas

