

LEVEL	2
LEARNING OUTCOME	LO6 The student can evaluate the sustainable impact of new and existing businesses
SPECIFIC LEARNING OUTCOME	Students can assess key factors contributing to sustainable impact in the business
KEYWORDS	Sustainable impact, evaluation, business plan
INTRODUCTION	This assignment helps you to evaluate sustainable impact of the businesses and supports you to finalise your business plan.
HOW TO WORK WITH THIS MATERIAL	<ul style="list-style-type: none"> <li>• Choose one company from the provided case descriptions</li> <li>• Fill in the Mind Map from the point of view of sustainable development with the information collected from the case and write your findings in more detail to the Fourfold Table.</li> <li>• Fill in another Mind Map and Fourfold Table with the information collected from your own business plan.</li> <li>• Compare the results and redevelop your business plan according to the needs for development and present your findings for fellow students.</li> <li>• Finalise your business plan as a last activity</li> </ul>
TIMING	approx. 3 hours



**Specific Learning Outcome:**  
Students can assess key factors contributing to  
sustainable impact in the business

## *Sustainability-driven Entrepreneurship-project Assignment*



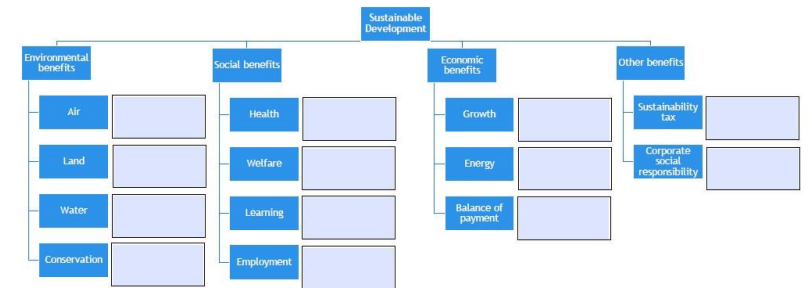
# This assignment helps you to evaluate your business plan from a sustainability perspective

- **1. Phase:** choose one company from the provided case descriptions.
- Note that this may be the same case you used in the previous tasks.
- **2. Phase:** Fill in the Mind Map from the point of view of sustainable development with the information collected from the case and write your findings in more detail to the Fourfold Table.
- **3. Phase:** Fill in another Mind Map and Fourfold Table with the information collected from your own business plan.



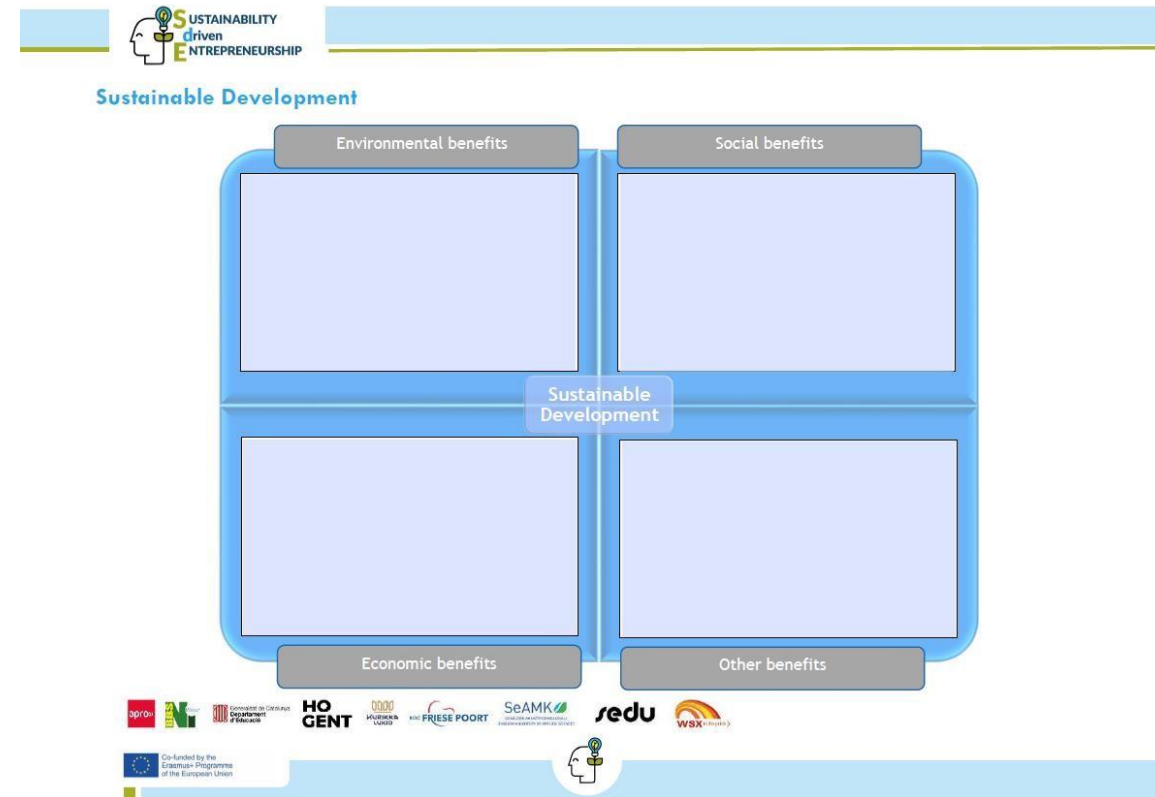
Sustainable Development – Mind Map

Company:	
Business field:	
Main products and/or services:	
Student(s) name(s):	



- **4. Phase:** Compare the results and redevelop your business plan according to the needs for development.
- **5. Phase:** Present the results for fellow students. Your presentation will be followed by discussion and feedback.
- **6. Phase:** Finalise your business plan based on the received feedback.

The aim of this assignment is to finalise your business plan from the point of view of sustainable development





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