

LEVEL	3
LEARNING OUTCOME	LO6 The student can evaluate the sustainable impact of new and existing businesses
SPECIFIC LEARNING OUTCOME	Students can develop new ways of operating and strategy in business to increase the sustainable impacts
KEYWORDS	Development, implementation, new business ideas
INTRODUCTION	In this exercise, students develop and implement new business strategies to increase the sustainable impact
HOW TO WORK WITH THIS MATERIAL	<p>Workshop SDG (Word file)</p> <p>In advance</p> <p>For this workshop, the students and instructor must have a thorough knowledge of the SDG's. This knowledge can be provided in a preparatory class (1 hour).</p> <p>This workshop and brainstorming exercise is based on an exercise developed by VOKA, Unitar Cifal Flanders and with the support of CSR Flanders.¹ The purpose of this workshop is to develop an action plan for an existing businesses or organizations.</p>
TIMING	4h



3.1.3 SPECIFIC LEARNING OUTPUT:

Student can develop new ways of operating and strategy in business to increase the sustainable impacts



Introduction and theory:

In this exercise, students develop and implement new business strategies to increase the sustainable impact

Exercises:

Workshop SDG (Word file)

Annexes Workshop (Word file)

In advance

For this workshop, the students and instructor must have a thorough knowledge of the SDG's. This knowledge can be provided in a preparatory class (1 hour). It aims to situate the SDGs in the evolution of corporate social responsibility and to build a clear framework.

This workshop and brainstorming exercise is based on an exercise developed by VOKA, Unitar Cifal Flanders and with the support of CSR Flanders.¹

The purpose of this workshop is to develop an action plan for existing businesses or organizations. You can take an organization that the students know well (e.g., your own University College) or take a company that wants to actively participate in this exercise. The company can then briefly introduce itself at the start and indicate what actions they are already taking around sustainability.